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HR Veteran Gibson Bradley Launches Strategic Compensation Solutions

Des Moines, IA – May 1, 2009 – Strategic Compensation Solutions (SCS) has announced that they have established the company's headquarters in Des Moines, Iowa. SCS assists companies in finding practical solutions to problems they may have with their compensation and performance management programs.

Gibson "Gib" Bradley is a Des Moines native and returned to open SCS after retiring as Director of Executive Compensation at Procter and Gamble. "I wanted to establish SCS in Des Moines because I want to focus on helping Iowa companies tackle those sometimes uncomfortable issues of compensation and how it relates to performance" states Gib. "In today's turbulent economic times, businesses' face increased challenges in optimizing the dollars spent on compensation and fully engaging employees," he continued.

As President of SCS, Gib brings substantial experience to his clients across the full spectrum of compensation, including heading up compensation and benefits for General Electric Finance, International Playtex, and Tambrands. In addition, he has held generalist human resources roles at the executive level at companies such as Alexander & Alexander and Rockwell Collins. This breadth of experience provides insights across all disciplines of Human Resources. He also adds the unique experience of being at the center of major business, organizational, and cultural transformations at several international companies.

Strategic Compensation Solutions is an Iowa-based company that provides businesses with *unique consulting expertise* on compensation and performance management designed to drive and support business success. Focused on practical solutions, SCS delivers services specific to each clients needs.

For more information on Strategic Compensation Solutions, please visit:
www.strategiccompensationsolutions.com or contact Gib Bradley at 515-331-9055.

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